



Apolonija Šušteršič

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Prototype For Self Employed Economic Unit (Street shop box)

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Arte Útil archive nr:
088

Initiator:
Apolonija Šušteršič

Location:
Germany

Category:
economy, environment, social

Users:
Apolonija šušteršič, Carola Beerhues, Marga Chirazi, Ursula Haverkamp, Jutta Maier, Gisela Overloeper, unemployed women of Warendorf region.

Maintained by:
Skulptur Biennale Münsterland

Duration:
2003

Description:

The project consisted in a red box which functioned as a stall, placed closed to a garden into the local market. Unemployed women in their fifties from the Warendorf region, could use the stall to sell local products produced from the land associated with the stall. Women would take care of the land, production and sale of the products in the Market. The stall was designed as a sculpture which could change into a market stand on working days.

Goals:

The idea was to create a very simple economic unit for one or more unemployed women from the Warendorf area. The new business model was based on the use of the land and sale of the products produced from the land.

Beneficial Outcomes:

The Street Shop Box was designed and built as a transformable object, which can change from a sculpture on non-working days, into a market stand on working days.

Images:

