



# REV

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## New Day New Standard (now the "Domestic Worker App")

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**Initiator:**  
REV

**Location:**  
United States

**Category:**  
pedagogical, politics, economy,  
social

**Users:**  
Nannies, housekeepers, elder  
caregivers, and their employers.  
REV-, People's Production House,  
Domestic Workers United, MIT  
Center for Civic Media,  
Community Development Project  
of the Urban Justice Center.

**Maintained by:**  
Tribeca Film Festival, Rockefeller  
Foundation, Funding Exchange,  
North Star Fund, MIT Community  
Service Fund, MIT Council for the  
Arts, NuLawLab, individual donors.

**Duration:**  
2011 - ongoing

**Description:**

The Domestic Worker App is a hotline outlining rights and laws for nannies with funny episodes about topics such overtime wages, taxes, vacation time, etc. When you call the hotline number, you hear what sounds like a radio talk show, 'hosted' by Christine Lewis (a real nanny), who explains to you the worker's rights and laws. It operates as an open-source tool that effectively reaches low-wage workers with low print-literacy levels.

**Goals:**

The aim is to create a collective of artists, advocates, media makers, low-wage workers, immigrants, and youth to spark social change through constituency-led campaigns. The Domestic Worker App was designed to inform the 200,000+ nannies, housekeepers, and caregivers in New York State about the landmark 2010 Domestic Workers Bill of Rights.

**Beneficial Outcomes:**

Fundamentally, better working conditions for nannies. The Domestic Worker App functions as a key component of a various state's campaigns that seek to encourage domestic workers and their employers to comply with the law. It has grown to a nation-wide initiative intended for 2.5 million workers across the U.S.

**Images:**

