



Ant Farm

Inflatables

Arte Útil archive nr:
057

Initiator:
Ant Farm

Location:
United States

Category:
urban-development

Users:
Chip Lord and Doug Michels,
Hudson Marquez and Curtis
Schreier

Maintained by:
Ant Farm

Duration:
1968 - 1978

Description:

The project consisted in a anti-architectural structure that was cheap, easy to transport and quick to assemble. The structures had no fixed form and they promoted a type of architecture outside the expert knowledge field. Inflatables hosted conferences and various events like festivals, university campuses, conferences, lectures, workshops and seminars. To move the structures, they used a customized Chevrolet van, called Media Van, that turned into a mobile studio to share information and images. The van was also indispensable as a power generator to inflate the structures. The artists produced the Inflatocookbook, a manual for making your own structure.

Goals:

To promote ideas that have no commercial potential, embracing the latest technologies at the same time as they criticize American culture.

Beneficial Outcomes:

Conferences and various events were conducted freely because they developed in their architectural inflatables.

Images:

