



Chemi Rosado-Seijo

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El Cerro

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Arte Útil archive nr:
337

Initiator:
Chemi Rosado-Seijo

Location:
Puerto Rico

Category:
urban-development, economy,
social

Users:
Chemi Rosado-Seijo, inhabitants
of El Cerro.

Maintained by:
Chemi Rosado-Seijo, inhabitants
of El Cerro

Duration:
2002 - ongoing

Description:

The project consists in painting the houses of the residents of El Cerro, a community that was initially founded by workers of a coffee plantation that was located there in the past.

Over the years, over 100 buildings have been painted in green for free by residents, volunteers and students. The artist has implemented an extensive plan for painting the houses within the community using different shades of green to match the surrounding mountains; in doing so, he has altered the area both aesthetically and socially. The project also includes workshops for residents of all ages covering different subjects, ranging from art to law. With the help of curator Pablo León de la Barra, it was possible to create El Cerro Museum in an abandoned building that now is a community centre.

Goals:

Formulate new relations in the social context and renovating the buildings.

Beneficial Outcomes:

The exchange of knowledge between people that normally wouldn't share knowledge.

It generated an open community for other artistic or social projects, activities and workshops.

Images:

