



# Zacharias Kunuk, Paul Apak Angilrig, Pauloosie Qulitalik and Norman Cohn

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## Isuma Productions

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**Arte Útil archive nr:**  
253

**Initiator:**

Zacharias Kunuk, Paul Apak  
Angilrig, Pauloosie Qulitalik and  
Norman Cohn

**Location:**

Canada

**Category:**

pedagogical, economy, social

**Users:**

Inuit community, artists,  
filmmakers, people worldwide

**Maintained by:**

Zacharias Kunuk, Pauloosie  
Qulitalik, Norman Cohn

**Duration:**

1988 - ongoing

**Description:**

Igloolik Isuma Productions, Inc. is an Inuit independent production company, that produces film, documentaries, and TV-series, whose objective is to organize community members through participation in a collective act of reflection and expression. Through community-based Inuit-language digital filmmaking, Isuma Productions preserve the cultural history and the language of indigenous people, as well as inform them about legal rights regarding the use of their land in mining developments. For Inuit, cooperation has become a medium of production and survival. In 1991 Isuma has created the first Arctic independent non-profit centre, called Tarriaksuk Video Centre.

Today, it carries 1300 Inuit films and videos, of a total 6000 films and videos in 80 languages worldwide, and brings the social, political and collective power of community-based media to remote communities living worldwide.

**Goals:**

Isuma's mission is to produce independent community-based media – films, TV and Internet – to preserve and enhance Inuit culture and language and to tell authentic Inuit stories to Inuit and non-Inuit audiences worldwide.

**Beneficial Outcomes:**

It creates jobs and economic development in Igloolik and Nunavut community.

**Images:**

